

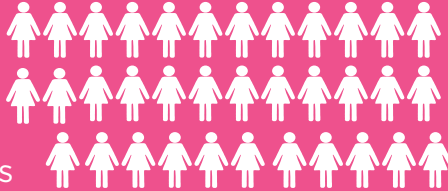


The Junior League of Atlanta, Inc. was organized in 1916 by 45 women who wanted to train women to build better, stronger communities in Atlanta.

## 2015-2016 League Year Highlights:

**3,500**

Junior League of Atlanta members



made an impact at over  
**100** community partners

THROUGH  
**75,000** & **\$274,366**  
hours of service in donations



serving

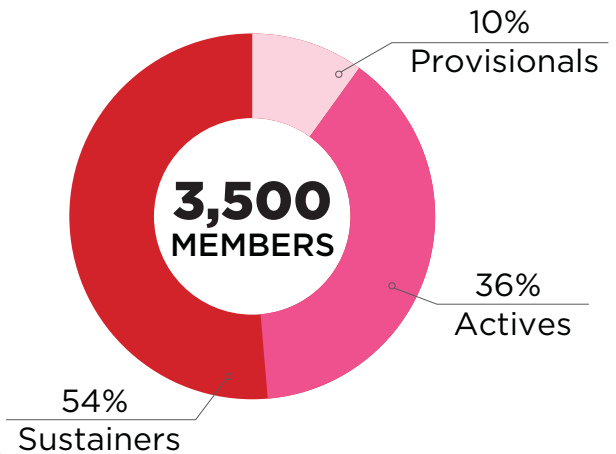
**4.5**

million Atlantans through community events and fundraisers



JLA members serve in all aspects of the organization as provisionals, actives and sustainers establishing the chapter as one of the largest leagues within the Association of Junior Leagues International.

## 2015-2016 Membership Breakdown



The Junior League of Atlanta is made up of diverse women of all races, religions, national origins, political views, education, sexual orientations and cultures.

## MEMBERSHIP TRAINING

Training is at the heart of the JLA's mission to empower women as they build stronger communities. During the 2015-2016 league year there were more than 3,000 educational and training touch-points including:



General Membership Meetings, Leadership Institute Courses, Leadership Retreats, Fundamentals, Women's Forum, AJLI Conference, Diversity Roundtable and Training Partnership With The Center for Civil and Human Rights

# Issue Based Community Impact

The Junior League of Atlanta has three main areas of impact and focus:

## EARLY CHILDHOOD EDUCATION

### Journey to Literacy

**40**  members of the Journey to Literacy placement enriched the community by



donating over **1,500** books



Completing more than **1,750** hours of service

### Kids in the Kitchen

Over **1,000** hours were spent educating children on healthy eating habits during




## COMMERCIAL SEXUAL EXPLOITATION OF CHILDREN/HUMAN TRAFFICKING

**220** JLA members were educated about CSEC/HT and its impact on the city of Atlanta

**\$100,000**  investment to youthSpark's *Building a Better Future Campaign* for a new Youth Services Center

**SAFE HARBOR VOTE YES**

 educated **3,500** members on November 2016 constitutional amendment, will provide restorative services to child victims of sex trafficking

## GENERATIONAL POVERTY

### Poverty Simulation

**70** JLA members placed themselves in the shoes of Georgians who are currently living below the poverty line

*The Little Black Dress Initiative*

The 2015-2016 league year marked the first time JLA participated in the event created by The Junior League of London.

advocates raised over

**\$40,000** 

## FUNDING

### 2015-2016 Total Revenue

**\$1,100,507**

Membership Fees - \$454,685  
Fundraisers - \$377,922  
Contribution - \$308,843  
Interest - \$83,977  
Other - \$57,520  
Losses on Investments -\$182,440

### 2015-2016 Total Expenses

**\$1,280,310**

Research, Training & Education - \$805,014  
Community Programs - \$274,366  
Support Services - \$200,930

## TOP CORPORATE SPONSORS

