



The Junior League of Atlanta, Inc. was organized in 1916 by 45 women who wanted to train women to build better, stronger communities in Atlanta.

2015-2016 League Year Highlights:

3,500

Junior League of Atlanta members



made an impact at over **100** community partners

THROUGH

75,000

hours of service



serving

4.5

million Atlantans through community events and fundraisers

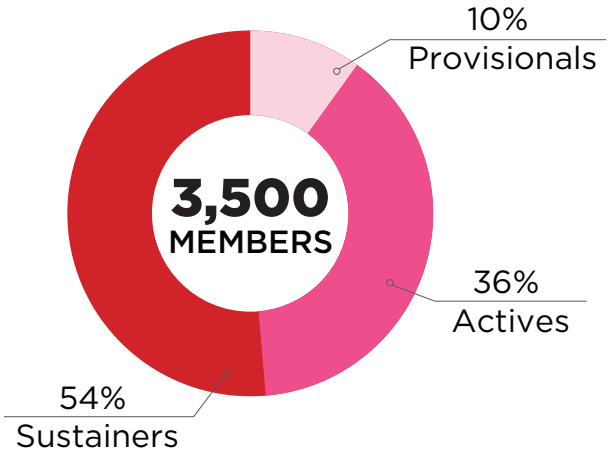
\$274,366

in donations



JLA members serve in all aspects of the organization as provisionals, actives and sustainers establishing the chapter as one of the largest leagues within the Association of Junior Leagues International.

2015-2016 Membership Breakdown



The Junior League of Atlanta is made up of diverse women of all races, religions, national origins, political views, education, sexual orientations and cultures.

MEMBERSHIP TRAINING

Training is at the heart of the JLA's mission to empower women as they build stronger communities. During the 2015-2016 league year there were more than 3,000 educational and training touch-points including:




General Membership Meetings , Leadership Institute Courses, Leadership Retreats, Fundamentals, Women's Forum, AJLI Conference, Diversity Roundtable and Training Partnership With The Center for Civil and Human Rights

Issue Based Community Impact

The Junior League of Atlanta has three main areas of impact and focus:

EARLY CHILDHOOD EDUCATION

Journey to Literacy

40  members of the Journey to Literacy placement enriched the community by

hosting
54
community events



donating over
1,500
books



Completing more than
1,750
hours of service

Kids in the Kitchen

Over **1,000** hours were spent educating children on healthy eating habits during

54
events

COMMERCIAL SEXUAL EXPLOITATION OF CHILDREN/HUMAN TRAFFICKING

220 JLA members were educated about CSEC/HT and its impact on the city of Atlanta

\$100,000  investment to youthSpark's *Building a Better Future Campaign* for a new Youth Services Center

SAFE HARBOR VOTE YES



3,500 members on November 2016 constitutional amendment, will provide restorative services to child victims of sex trafficking

GENERATIONAL POVERTY

Poverty Simulation

70 JLA members placed themselves in the shoes of Georgians who are currently living below the poverty line

1.8
million

The Little Black Dress Initiative

The 2015-2016 league year marked the first time JLA participated in the event created by The Junior League of London.

advocates raised over

\$40,000

FUNDING

2015-2016 Total Revenue

\$1,100,507

Membership Fees - \$454,685
Fundraisers - \$377,922
Contribution - \$308,843
Interest - \$83,977
Other - \$57,520
Losses on Investments -\$182,440

2015-2016 Total Expenses

\$1,280,310

Research, Training & Education - \$805,014
Community Programs - \$274,366
Support Services - \$200,930

TOP CORPORATE SPONSORS

