



ANNUAL REPORT



2024 | 2025



CHELSEA ULRICH TARNOFF

PRESIDENT, 108TH YEAR

THE JUNIOR LEAGUE OF ATLANTA, INC.

2024-2025

Dear Friends,

Since our founding over a century ago, The Junior League of Atlanta, Inc. (JLA) has served as a catalyst for meaningful change for women and children in the great City of Atlanta. Our members are leaders and collaborators and arm in arm with our partners, we are solving the most pressing issues facing our community, recognizing that we make a deeper impact when we work together. It has been an honor to serve as JLA's 108th President in 2024-2025, and as an active member of JLA for 10 years, I see firsthand the impact our collective service makes in the Atlanta community.

In May 2024, the JLA adopted literacy as our community impact area of focus, acknowledging one of the greatest challenges facing children and families across our city today.

Our literacy work is centered around "Every Child Reads: The Junior League of Atlanta's Journey to Literacy for All" and aims align our volunteer resources with our partners to ensure that every child from every neighborhood in Atlanta has access to the language and literacy skills they need in order to be self-determined. As an organization, we understand the critical importance that literacy plays in the lives of children across this city, and we are prepared to engage in meaningful ways with our partners to ensure our volunteer efforts support their greatest needs.

In this year's Annual Report, you will see how we are beginning to prioritize our efforts around literacy, while still maintaining our core mission and vision as an organization that empowers the next generation of women volunteer leaders.

I am excited for you to read on to learn more about our volunteer leaders, community partners, advocacy, membership events, fundraisers, generous donors and sponsors, and overall impact. I am so grateful to each and every one of our supporters and members for making this year such a tremendous success!

At the Junior League of Atlanta, we believe that ALL women and children should be self-determined and have agency over their lives, and I know our volunteers can help address root causes of inequities in Atlanta. Thank you for joining us as we fulfill our mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. We could not do it without you!

WHO WE ARE

THE JUNIOR LEAGUE OF ATLANTA, INC.

Our Mission

- The Junior League of Atlanta, Inc. (JLA) is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training

Our Vision

- We have a shared vision of the organization, which is to be a catalyst for community change by empowering women who are passionately focused on the health, education, and welfare of women and children.

Our Values Statements

- The JLA accomplishes its mission through the actions of women who share the same organizational values.
- We value continuous learning and believe in providing educational opportunities for personal growth and volunteer leadership in a supportive environment.
- We value respect and believe in affirming the importance of our members' diverse backgrounds, opinions, talents, and skills.
- We value service and believe in every member's potential to make a difference in our community through voluntarism, community leadership, and advocacy.
- We value collaboration and believe in maximizing community impact through effective external partnerships and internal relationships to attain our shared mission.

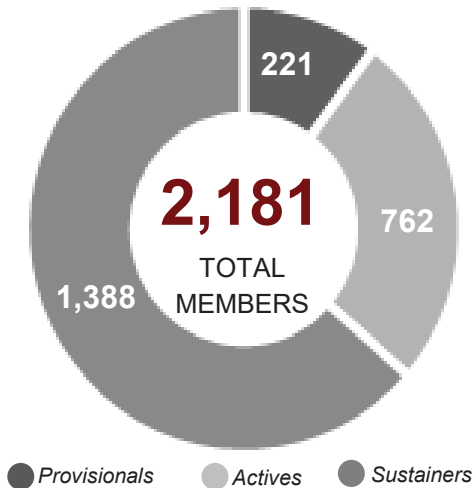
HOW WE SERVE

THE JUNIOR LEAGUE OF ATLANTA, INC.

We believe our **community involvement** will make the **largest impact**. To do this we:

- Actively educate our membership regarding pertinent community issues.
- Train our volunteers with the goal of developing community leaders who make the largest community impact.
- Collaborate with other agencies sharing our goal of empowering women and children to be self-determined.

2024-2025 | JLA BY THE NUMBERS



44,600

hours volunteered in the community

\$1.6 MILLION

agency dollars saved by using JLA volunteers

COMMUNITY PLACEMENTS SERVED



SIGNATURE PROJECTS

Journey to Literacy: Helps raise awareness within the community on the importance of early childhood education and teach parents effective methods to develop and increase early literacy skills.

Handmade by JLA: Volunteers work throughout the year to handcraft or assemble a variety of items to provide aid, comfort, and happiness to clients of our community partners.

JLA Advocacy: JLA is a powerful advocate for women and children in the city of Atlanta. Guided by our public stands, JLA members monitor and support relevant legislation, serve on city-wide Coalitions, and research critical community needs.

BOARD OF DIRECTORS, 2024-2025

THE JUNIOR LEAGUE OF ATLANTA, INC.



Chelsea Ulrich Tarnoff, President

Macie Thompson, President-Elect

Anne Brody, Advocacy & Initiatives VP

Carolyn Robinson, Community Impact VP

Hara Henshell, Fund Development VP

Emilie Dayan Hill, Internal Operations VP

Kynesia Bishop, Learning & Development VP

Sydney Cramer, Marketing VP

Kristen Settlemire Fuller, Membership VP

Ursula Reynolds, Nominating Chair

Ayesha Adams, Diversity, Equity, & Inclusion Director

Lauren Parkerson, Impact & Measurements Director

Michelle Wells, Sustainer Representative

Barrett Krise, Parliamentarian

Elizabeth Dowdell, Recording Secretary

Erin Cannaday, Assistant to the President

COMMUNITY ADVISORY BOARD, 2024-2025

THE JUNIOR LEAGUE OF ATLANTA, INC.

Jen Bennecke, Chair, Past President, The Junior League of Atlanta, Inc.

Mindy Binderman, Executive Director, GEEARS

Eshe' Collins, Board Member, Atlanta Public Schools

Erin Dreiling, Executive Director, Atlanta-Fulton Public Library Foundation

Judy Fitzgerald, Executive Director, Voices for Georgia's Children

Elyse Hammett, Vice President of Marketing and Communications, Community Foundation for Greater Atlanta

DiShonda Hughes, Chief Mission Officer, The Atlanta Women's Foundation

Milton Little, President, United Way of Greater Atlanta

Tommy Pearce, Executive Director, Neighborhood Nexus

Chetan Shah, Director, Institutional Investment Advisor Truist

Chelsea Ulrich Tarnoff, President, The Junior League of Atlanta, Inc.

Macie Thompson, President-Elect, The Junior League of Atlanta, Inc.

Comer Yates, Executive Director, Atlanta Speech School



OUR STAFF

Carey Merritt, Director of Operations

Samantha Moss, Membership Administrative Assistant



EMPOWERING WOMEN TO TRANSFORM THE ATLANTA COMMUNITY TOGETHER | STRATEGIC PLAN, 2023-2026

MEMBERSHIP EXPERIENCE

The JLA member experience inspires lifelong membership by promoting the members' ability to be an effective community volunteer leader, ensuring the relevancy of Junior League membership.

- Provide a uniquely valuable membership experience that offers women the opportunity to develop relevant volunteer leadership skills through well-managed experiential learning, opportunities to serve, and training
- Evaluate and redefine membership requirements, including placement obligations and fundraising, to satisfy organizational needs to fulfill mission and to strengthen membership commitment and accountability
- Foster a culture of clear, open, and consistent communication built on respect, transparency, and knowledge sharing
- Develop and implement a formalized Recruitment plan, including targeted efforts through service-minded women with clarity around value proposition and mission
- Ensure the New Member development program and experience is rooted in organizational history, structure, and community impact; and is delivered consistently and timely
- Elevate JLA's brand as the organization that Atlanta women join to be trained volunteers serving the community, by telling impact stories, utilizing mission-relevant communications, and maintaining brand-aligned communication strategies

COMMUNITY IMPACT

JLA members are involved community leaders that leverage our collective volunteer service and collaboration to strategically address factors at the root cause of inequities in Atlanta and increase the self-determination of women and children.

- Deepen our Community Impact work by focusing on a single critical issue area of community need, impacting the self-determination of women and children
- Community Placements, Projects, Advocacy, and Coalitions are selected by proactively defining where and how members can best serve, through evaluation of volunteer needs in the community; alignment within both the issue area and additional community needs; and the skills and abilities of members
- Strategically collaborate with mission- and issue-aligned community leaders and change makers, sharing our goal of empowering women and children to be self-determined
- Create a clear, actionable multi-year community impact plan within identified issue area, clarifying the outcomes we expect to see in that area
- Actively educate members on the selected impact/issue area, building expertise in it as a root cause of inequities

OPERATIONAL EXCELLENCE

The JLA operates within a sustainable governance and management system that streamlines our structure, ensuring operational excellence and programmatic impact.

- Review and consider the split governance and management model, creating a governing Board and a separate Management Team
- Create a diversified fund development plan and infrastructure that assures stable and sustainable resource acquisition drawing on both internal and external support
- Strengthen members' placement satisfaction by ensuring high-quality volunteer opportunities with relevant training and clear communication from placement leader
- Increase revenue through retention and recruitment with updated message clarity through intentional, engaging marketing strategy that supports our mission and shares our story
- Establish an actionable process for knowledge transfer and leadership training, ensuring consistency of programming year over year
- Provide financial transparency to members through financial dashboards and reporting

JLA IMPACT | EVERY CHILD READS

THE JUNIOR LEAGUE OF ATLANTA, INC.



Literacy is not just a school issue—it requires a **community-wide effort**.

While Atlanta Public Schools (APS) has seen graduation rates rise to 86% for the class of 2023, only 1 in 3 students is proficient in reading by the crucial third-grade benchmark. This gap in literacy skills has remained largely unchanged for nearly three decades and continues to affect the future success of individual students and the community as a whole.

We believe that **every child, in every family, from every neighborhood of Atlanta, must have access to the language and literacy skills they need to learn to read, in order to empower the self-determination of Atlanta's women and children.**

Our signature initiative, Every Child Reads, focuses on early literacy as a foundation for opportunity and is dedicated to empowering the self-determination of Atlanta's women and children by ensuring they have the foundational literacy skills needed to thrive.



This year, our community came together for an inspiring day of celebrating literacy at our **4th annual Literacy Walk at Path 400 at Lenox Square, raising \$5,940.**

The event featured a Literacy Partner Market with engaging activities. Miss Georgia 2024, Ludwid (LuLu) Louizaire shared her passion for literacy by distributing books and inspiring young readers. The Fulton County Library Bookmobile was on-site offering library card sign-ups and book checkouts helping to put reading materials directly into the hands of attendees.

By coming together, we create pathways to success showing that every step counts in our journey toward literacy for all.

4TH ANNUAL LITERACY WALK PARTNERS



JLA IMPACT | JOURNEY TO LITERACY

THE JUNIOR LEAGUE OF ATLANTA, INC.

Journey to Literacy (JTL), developed by the JLA in 2009, is a hands-on literacy program presented throughout the community by the JLA. JTL helps **raise awareness within the community on the importance of early childhood education** and **teach parents effective methods to develop and increase early literacy skills.**

This year, **JLA hosted 55 events** benefitting Fulton County Library branches, City of Refuge, Families First and the Atlanta Botanical Garden.

JTL supported four Fulton County Library branches – College Park, East Atlanta, Kirkwood, and West End

- Hosted monthly storytimes featuring 9 book titles and accompanying craft projects
- Donated over 50 books, sending one home per family

In partnership with City of Refuge, a non-profit providing transitional housing for families in crisis

- Established a monthly book club geared towards middle school students, providing the book and reading aloud together along with snacks and complementary crafts
- Hosted Saturday storytimes followed by a snack and craft
- Participated in Trunk or Treat and a Christmas celebration, making crafts and giving each child a book

Supporting Families First, an organization dedicated to building resilient families so all children can thrive

- Hosted a bookmark making station at Back to School Bash and distributed library information

JTL participated in Goblins in the Garden at the Atlanta Botanical Gardens

- Hosted a booth, donating over 300 books and making garden-themed bookmarks



675+
books given to
children



40
Story times
planned &
hosted



JLA IMPACT | HANDMADE BY JLA

THE JUNIOR LEAGUE OF ATLANTA, INC.

As a part of the JLA's Community Council, Handmade by JLA volunteers work throughout the year **to handcraft or assemble a variety of items to provide aid, comfort, and happiness to clients of our community partners.**

During the 108th league year, items were provided to multiple organizations.

215 Knit Hats

497 No-Sew Fleece Blankets, Tutus, Baby Blankets and Scarves

600 Hygiene kits



JLA IMPACT | COMMUNITY SAMPLER

THE JUNIOR LEAGUE OF ATLANTA, INC.

During the 108th league year, Community Sampler volunteers worked hard, filling the gap to serve our community partners. Some of our work in the 108th League Year included:

- Packaging perinatal kits in collaboration with Healthy Mothers, Healthy Babies
- Meal packaging, serving, and delivery
- Supporting advocacy partners with conferences and legislative events
- Facilitating exercise & hosting events, engaging with children with Down Syndrome
- Distributing treat bags and assisting with games and craft projects at Boo at the Zoo
- Serving as extra hands for multiple community partners' holiday parties by setting up, facilitating activities, serving meals, and breakdown

19
Partner organizations

80
Volunteer activities

508
Hours of service

Community Sampler volunteers supported **Every Girl Shines**, a nonprofit dedicated to empowering young girls through education, mentorship, and community support. JLA members directly contributed to the success of events that aimed to inspire and uplift young girls in our community through:

- Helping set up events to create an inviting and inspiring environment for participants, decorating the venue and organizing materials.
- Assisting in leading and supporting various activities designed to educate and empower young girls, including helping with workshops, facilitating lunch, managing registration, and ensuring that all participants were engaged and supported.



JLA IMPACT | COMMUNITY PLACEMENTS

THE JUNIOR LEAGUE OF ATLANTA, INC.



We proudly served with the Center for Puppetry Arts, marking a year of meaningful collaboration in support of the Center's mission to inspire imagination, education, and community through the global art of puppetry.

Throughout the year, JLA members played a vital role in facilitating the Center's Create-A-Puppet Workshops. These workshops offered children ages 4+ the opportunity to become both puppet makers and performers, crafting their own puppets and bringing them to life on the stage.

JLA members contributed behind the scenes, assembling instructional packets, sorting and organizing crafting materials and preparing sensory-friendly resources for inclusive programming. Volunteers also had the joy of supporting children during their performances for friends and family.

This year's partnership showcased the dedication and enthusiasm of 17 committed volunteers, whose efforts nurtured creativity and joy in young audiences across metro Atlanta. Their service is a testament to the League's enduring impact and investment in the community.

- Ashley Burroughs, Chair



JLA IMPACT | VOLUNTEER SPOTLIGHT

THE JUNIOR LEAGUE OF ATLANTA, INC.



**ELIZABETH
SENGOBA**

My story begins not with a grand plan, but with a chance encounter. The moment that first sparked my interest in the Junior League was while I was in college, volunteering at the Atlanta Community Food Bank. I met another volunteer who was warm, friendly, and told me about her experience with the League. I had never heard of it before, but our interaction left an impression on me. That brief conversation planted a seed.

That seed would, of course, take years to grow. I initially looked into joining the Junior League in 2018, intrigued by the commitment to leadership development and community impact. I wanted to grow—not just as a leader, but personally. I wanted to understand what different organizations were doing in the city and become someone who was truly active in their community. As I was exploring ways to re-engage and re-acclimate to this post-COVID world, the Junior League seemed like the right place to start.

Since joining in late 2020, I've spent the last four years volunteering at the Atlanta Mission, primarily at My Sister's House and sometimes, Restoration House. These are more than just shelters—they're safe havens for women and children navigating incredibly difficult transitions in their lives. There's a sign at the Atlanta Mission that reads "Hope Lives Here." Over the years, it's become more than just a message on a wall—it's a promise. It's a quiet but powerful reminder of why I continue to show up too.

Beyond donation sorting and meal service, my favorite part is organizing events for the residents. We've hosted mini spa days, Zumba classes, mindfulness sessions, arts and crafts, bingo, and decorated common spaces for different holidays. It's about creating simple, joyful experiences that give the women and children moments of peace and lightness. **I truly believe that joy is a form of service, and these events allow us to show that the community sees them, cares for them, and values their well-being.** Hope doesn't just live at the Atlanta Mission. It manifests as the hands that prepare and serve meals, in the arms that carry donated clothes, in the laughter during bingo nights, and in the quiet moments of listening.

I continue to show up because I believe in the values of the Junior League and the vision of the Atlanta Mission. **There's something beautiful about engaging with this community who often goes unseen. Every person has a story worth hearing.** At the Atlanta Mission, I've met people whose strength humbles me and whose stories stay with me long after I leave. I've also found inspiration in my fellow volunteers, whose quiet dedication reminds me that real change starts small. The actions of one volunteer—in small moments or conversations or showing up consistently with love and intention—can create ripples of hope and impact that extend far beyond what's visible.



JLA IMPACT | VOLUNTEER SPOTLIGHT

THE JUNIOR LEAGUE OF ATLANTA, INC.



**RACHEL
SCHWARTZ**



When I moved to Atlanta in 2022, the theme of the year was new, new, new. In the midst of change, I sought something familiar and warm, and the JLA was that constant for me. Transferring from the Junior League of New Orleans, I was originally looking for a way to connect with the Atlanta community. What began as a means to meet new people quickly blossomed into a deep appreciation for the JLA's mission and impact.

Never one to sit on the sidelines (because what Junior Leaguer does), I've spent the past two league years serving on the amazing Internal Operations Council. As the league's first Donor Recognition Coordinator, I spearheaded the launch of the donor database in Little Green Light, a foundational step in fostering donor relationships. In my two years in this role, I have personally penned an astounding 500+ handwritten thank you cards. I'm continuously impressed by our members' generosity that fuels the JLA's work.

Initially, joining JLA was about finding my place in a new city, but it has grown into a genuine love for this league. I truly believe in the JLA's purpose here in Atlanta, and the potential for positive impact on the lives of Atlanta's women and children is immense. Beyond the connections I've made, my dedication is also rooted in a strong belief in the power of women's organizations and the importance of developing women leaders. **Witnessing the dedication and talent within the JLA reinforces my conviction that investing in women ultimately strengthens our communities.** Service in the JLA is no longer just about meeting people – it's about contributing to an organization with a vital mission and being part of a movement that empowers women to lead and make a real difference in Atlanta.

JLA IMPACT | ADVOCACY & INITIATIVES

THE JUNIOR LEAGUE OF ATLANTA, INC.

DRIVING POLICY CHANGE FOR GEORGIA'S WOMEN AND CHILDREN



In 2024-2025, JLA advocated for 9 key pieces of legislation that were passed, resulting in major wins for children's well-being, education, and housing stability:

- **\$33.5 million secured** for mental health services, afterschool care, and school social work
- **Pay increases for DFCS** staff and early childhood educators
- **Expanded access to child-care** and support for working families
- **Boosted housing stability** with increased funding for critical state initiatives
- **Protecting rights** by successfully defeating harmful bills targeting low-income and homeless populations
- **Passed HB 268**, strengthening school health and safety

SPOTLIGHT ON LITERACY

On October 24, 2024, in partnership with PAACT and the Atlanta Speech School, JLA hosted a powerful community dialogue with Atlanta Board of Education members on early childhood literacy – a key driver of long-term academic success.



CAPITOL DAY 2025

On March 4, 2025, 50+ JLA members gathered at the Georgia State Capitol to meet lawmakers, deliver advocacy letters, and be honored on the House floor. The event featured expert voices from GEEARS, GBPI, and Voices for Georgia's Children.

"This year's JLA Capitol Day was a great success! About 50 League members gathered in their red and black to learn more about issues impacting the self-determination of women and children in Atlanta and the state of Georgia."

- Terris Ross, Political Action Committee Chair

JLA IMPACT | TRAINING INITIATIVES

THE JUNIOR LEAGUE OF ATLANTA, INC.

The Junior League of Atlanta, Inc. is the premier source for civic leadership training and development opportunities for women who want to bring about lasting and meaningful change in their communities.

Our training programs are presented in a variety of formats, both informal and formal. Members gain experiential training through their volunteer roles each year, serving in both internal and external capacities. This year, training programs were offered through three General Membership Meetings (GMM); Fundamentals (one-day programs); the JLA Leadership Institute (a course series consisting of multiple classes on a single topic of focus); and two Leadership Retreats.



Fall General Membership Meeting Panel

2024-2025 Trainings

LEADERSHIP RETREAT

JLA FUNDAMENTALS

- Summer Retreat
- Winter Refresher
- "Advocacy and the JLA"
- "Storytelling"
- "JLA's New Split Governance/ Management Model"



Winter General Membership Meeting



JLA IMPACT | PROVISIONAL SPOTLIGHT

THE JUNIOR LEAGUE OF ATLANTA, INC.

The JLA's 2024–25 Provisional Class is proud to celebrate the success of an impactful service project in partnership with Midtown Assistance Center (MAC). MAC serves individuals and families across metro Atlanta, offering both financial and non-financial support for short-term crises.

As part of their service initiative, Provisional members collected more than 2,000 individual items to support women in Metro Atlanta. Donations included hair care products, undergarments, clothing, and feminine hygiene products—all vital resources for women facing immediate need.

In addition to collecting donations, members volunteered on-site at MAC to sort and organize incoming items, helping ensure the center could efficiently distribute support to those who need it most.

This collaboration reflects the heart of JLA's mission—women building better communities—and we are proud of the Provisional Class's dedication, compassion, and impact.



JLA IMPACT | SUSTAINER ENGAGEMENT

THE JUNIOR LEAGUE OF ATLANTA, INC.

The Junior League of Atlanta, Inc. had another amazing year full of activities for our sustaining members, **fostering lifelong involvement and connection to the JLA**. The JLA Sustainers include women who have completed more than ten (10) years of service and transitioned their membership to be a sustaining member, as well as women who have transferred into the JLA as a sustainer member, League Sustaining Transfers (LSTs).

Sustainer members engage and connect with each other through events including monthly 4W4 lunches, happy hours, LST lunches and parties, Sustainer Soiree in November, and Sustainer Luncheon in February.

GALENTINE'S LUNCHEON



LST HOLIDAY PARTY



SUSTAINER SOIREE



FUNDRAISERS | TOAST OF ATLANTA

THE JUNIOR LEAGUE OF ATLANTA, INC.



This year's Toast of Atlanta was a night to remember! Held at Garden City Events, **this event raised \$59,232, supporting our mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training** as well as helping fund vital programs and community partnerships that uplift women and children across Atlanta. The evening featured heavy hors d'oeuvres, music by Atlanta's own DJ Tron, open bar, a silent auction and paddle raise, Kendra Scott Jewelry Pull, Wine Toss, and Gift Card Wall as well as VIP Experience.



THANK YOU TO THE FOLLOWING SPONSORS, SUPPORTERS, AND HOSTS

Sponsors

Gillespy Group

Jabian Consulting

Superior Home Care

Hosts

Tanya Anderson-Woodward

Lillian Caudle

Tiffany Johnson

Camille Kesler

Laura Picott



Thank you to Modern Luxury Atlanta Charity & Social Datebook for featuring this year's event in their 2025 edition, helping to spread the word and amplify our mission.

FUNDRAISERS | LITTLE BLACK DRESS INITIATIVE

THE JUNIOR LEAGUE OF ATLANTA, INC.

The JLA hosted its ninth Little Black Dress Initiative (LBDI) with **33 LBDI Advocates participating in this powerful, week-long awareness and fundraising campaign raising over \$61,630!** LBDI uses the symbolism of wearing the same black dress or outfit for five days, highlighting the limits poverty places on choice and opportunity. This year's campaign connected JLA's focus on generational poverty with low literacy rates through the "Every Child Reads" initiative. Aisha Howard of 11 Alive News served as the campaign's Media Ambassador, inspiring members at the Winter General Membership Meeting, amplifying the message on local television, and bringing meaningful attention to low literacy's connection to poverty and the long-term success of women and children. LBDI Advocates joined JLA members at Georgia State Capitol Day, standing in solidarity for education reform. Through LBDI, JLA continues to raise awareness and mobilize resources to ensure every child in Atlanta has the literacy tools necessary to thrive.



The 2025 **Peachtree Papers**, featured on the back of The Modern Luxury Charity & Social Datebook, is more than a magazine – it is the voice of our organization, showcasing our impact, our partners, and the change agents working to build a brighter future for Atlanta. This issue highlights stories of service, leadership, and collaboration such as Literacy as a Core Cause, Membership Through Generations, spotlight on L.E.A.D Center for Youth, and our Corporate Partnerships such as Dillard's and Virginia Highland Books.

FUNDRAISERS | SPIRIT OF VOLUNTARISM LUNCHEON

THE JUNIOR LEAGUE OF ATLANTA, INC.

We held our 2nd annual Spirit of Voluntarism Luncheon at Druid Hills Golf Club where **almost 200 attendees raised \$66,782 for the Junior League of Atlanta, Inc.!** We celebrated award winners and had a conversation with Spirit of Voluntarism Honoree, Lovette Twyman Russell, a champion of volunteer engagements and community development, which is showcased through her work with the Russell Innovation Center for Entrepreneurs, Westside Future Fund, and Spelman College Board of Trustees. Attendees had a wonderful time connecting with one another. Thanks to all the sponsors, table hosts, attendees, paddle raisers, and volunteer leaders who made this event a success!



Friend of League Award: Learn4Life



Sponsor of the Year Award: Dillard's



Isoline Campbell Award: Jen Bennecke



Donor Advised Fund Gift Recipient: Page Turners Make Great Learners



COMMUNITY IMPACT SPONSOR



COLLECTIVE SERVICE SPONSOR



CATALYST FOR CHANGE SPONSORS:

- Jen Bennecke
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- Swells
- Chelsea Ulrich Tarnoff & Nick Tarnoff
- Townsend & Lockett, LLC
- Truist
- Michelle Wells

The following statements reflect The Junior League of Atlanta, Inc.'s revenue and expenses from the 107th League Year, 2023-2024 according to the organization's 2024 Tax Year statement.

REVENUE STATEMENT

MEMBERSHIP DUES	\$356,074
FUNDRAISING EVENTS	\$118,695
CONTRIBUTIONS, GIFTS, GRANTS	\$266,671
TOTAL 2024 REVENUE	\$741,440

EXPENSES STATEMENT

PROGRAM SERVICES	\$ 437,880
MANAGEMENT/GENERAL EXPENSES	\$85,732
FUNDRAISING EXPENSES	\$90,257
TOTAL 2024 EXPENSES	\$613,869

OUR DONORS | 2024-2025

THE JUNIOR LEAGUE OF ATLANTA, INC.



THANK YOU TO THE FOLLOWING INDIVIDUALS WHO DONATED TO THE ANNUAL FUND AT THE **1916 SOCIETY LEVEL!**

COMMUNITY TRANSFORMER CIRCLE (\$5,000+)

- Kitty Bosio
- Hellen Ingram Plummer Memorial Fund

PRESIDENT'S CIRCLE (\$4,999 - \$2,500)

- | | |
|----------------------|---------------------------|
| ▪ Christine Brodnan | ▪ Catherine Kenimer |
| ▪ Carol Coleman | ▪ Sandra Morelli |
| ▪ Jennifer Coxen | ▪ Allilia Price |
| ▪ Cassandra Frazier | ▪ Maggie Reimherr |
| ▪ Kara Gardner | ▪ Andrea Smith |
| ▪ Andrea Goolsby | ▪ Leigh Strong |
| ▪ Chaundolyn Johnson | ▪ Chelsea Ulrich Tarnoff |
| ▪ Stephanie Johnson | ▪ Harriett Michelle Wells |
| ▪ Kelli Keb | ▪ Stephanie Wise |



Donating members in the 1916 Society who gave at the Community Transformer, President's Circle, and Isoline Campbell Circle levels enjoyed refreshments and comradery at two donor appreciation events.

OUR DONORS | 2024-2025

THE JUNIOR LEAGUE OF ATLANTA, INC.

ISOLINE CAMPBELL CIRCLE (\$2,499 - \$1,000)

- Nancy Almquist
- Ronika Anderson
- Keshia Appkins
- Susannah Balish
- Mackenzie Bell
- Michelle Bonds
- Adrienne Brown
- Lillian Caudle
- Sandra Chesnut
- Sydney Cramer
- Callie Cunningham
- Jessica Dyckman
- Kristen Settlemire Fuller
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- Radha Gumidyala
- Nicole Heerman
- Elizabeth Henry
- Hara Henshell
- Emilie Hill
- Lindsey Jones
- Barrett Coker Krise
- Olivia Langevine
- Dawn Leaner-Hall
- Ainsley LeBlanc Hamlin
- Liz Loreti
- Elizabeth Mann
- Maggie Martin
- Zena Martin
- Sally McDaniel
- Quandra Obi
- Lauren Parkerson
- Lenora Patterson
- Tabitha Perez
- Zoe Reardon
- Carolyn Robinson
- Jennifer Robinson
- Susan Ruediger
- Rachel Schwartz
- Alex Seblatnigg
- Ashely Smoots
- Laura Smith
- Charlotte Terrell
- Nancy Thigpen
- Macie Thompson
- Ciji Townsend
- Lucy Vance
- Tameeka Walker
- Bre West

OUR SPONSORS | 2024-2025

THE JUNIOR LEAGUE OF ATLANTA, INC.

THANK YOU TO OUR 2024-2025 LEAGUE WIDE SPONSORS!



**NORTHSIDE
HOSPITAL**



POSTINO



PEACHTREE ROAD
UNITED METHODIST CHURCH
ATLANTA



Ronni Paints

Krystin O'Mara

Superior Home Care



CONTACT INFORMATION

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SCAN TO LEARN MORE

