



SERVING THE ATLANTA COMMUNITY SINCE 1916



## CHRIS BRODNAN

PRESIDENT, 107<sup>TH</sup> YEAR  
THE JUNIOR LEAGUE OF ATLANTA  
2023 | 2024

*Empowering Women to Transform the Atlanta Community Together*

### Dear Friends,

Since its founding over a century ago in 1916, the Junior League of Atlanta, Inc. (JLA) has served as a catalyst for positive, meaningful change for women and children in Atlanta. Our members are at the forefront of solving the most pressing issues facing our community, recognizing that we make a deeper impact when we work together. It has been a tremendous honor to serve as JLA's 107th President in 2023-2024. As an active member of JLA for more than 10 years, I see firsthand the impact our collective service makes in the Atlanta community.

In October 2023, the JLA adopted a brand new strategic plan "Empowering Women to Transform the Atlanta Community Together," serving as a blueprint for our next three years of service. Through our work with over 200 different non-profit organizations in the wider metro Atlanta area, we provide expertise, leadership, and support where we are needed most. The JLA has supported countless community projects

and initiatives through our pipeline of trained volunteer leaders coupled with strategic funding and direct advocacy. However, the pandemic altered the way organizations both need and utilize volunteers and the way women seek to engage in their community. As we look to define what the future of the JLA looks like, we recognize the need to prioritize three critical areas of our organization over the next three years: Membership Experience, Community Impact, and Operational Excellence.

In this year's Annual Report, you will see how we are prioritizing these three focus areas across the organization. I am excited for you to read on to learn more about our volunteer leaders, community partners, advocacy, membership events, fundraisers, generous donors and sponsors, and overall impact. I am so grateful to each and every one of our supporters and members for making this year a tremendous success!

At the Junior League of Atlanta, we believe women and children in communities disproportionately affected by social and economic inequities are resilient and resourceful. We believe that ALL women and children should be self-determined and have agency over their lives. Our members are involved community leaders that leverage our collective volunteer service and collaboration to strategically address factors at the root cause of inequities in Atlanta. Thank you for joining us as we fulfill our mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. We could not do it without you!

Sincerely,

# THE JUNIOR LEAGUE OF ATLANTA | WHO WE ARE AND HOW WE SERVE

## Our Mission

The Junior League of Atlanta, Inc. (JLA) is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

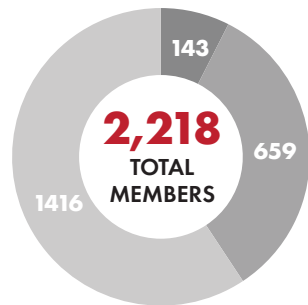
## Our Vision

We strive to be a catalyst for community change by empowering women who are passionately focused on the health, education, and welfare of women and children.

## We believe our **community involvement** will make the **largest impact**. To do this we:

- Actively educate our membership regarding pertinent community issues.
- Train our volunteers with the goal of developing community leaders who make the largest community impact.
- Collaborate with other agencies sharing our goal of empowering women and children to be self-determined.

## 2023-2024 JLA BY THE NUMBERS



● Provisionals ● Actives ● Sustainers

### 47,600

hours volunteered in the community

### 1.5 MILLION

amount of dollars agencies save by using JLA volunteers

## COMMUNITY PLACEMENTS SERVED IN 2023-2024

We worked together with these agencies in the 107th League Year to meet our mutual goals through regular volunteer opportunities with a dedicated team of JLA members.



## 2023-2024 SIGNATURE PROJECTS

### Journey to Literacy

Journey to Literacy helps raise awareness within the community on the importance of early childhood education and teaches parents effective methods to develop and increase early literacy skills.

### Handmade by JLA

Handmade by JLA volunteers work throughout the year to handcraft or assemble a variety of items to provide aid, comfort, and happiness to clients of our community partners.

### JLA Advocacy

For over a century, JLA has served as a powerful advocate for women and children in the city of Atlanta. Guided by our public stands, a series of affirmative position statements that provide a framework for the League's advocacy, JLA members monitor and support relevant legislation, serve on city-wide coalitions, and research critical community needs.

THE JUNIOR LEAGUE OF ATLANTA  
**BOARD OF DIRECTORS, 2023 - 2024**



**Christine Brodnan, President**

**Chelsea Ulrich Tarnoff, President-Elect**

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**Christina Austin, Community Impact VP**

**Ciji Townsend, Fund Development VP**

**Tara Craighead, Internal Operations VP**

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**Sarah Cadagin, Impact & Measurements  
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**Rebekah Henry Murphy, Sustainer  
Representative**

**Quiana Riche-Clark, Parliamentarian**

**Monica Nixon, Recording Secretary**

**Fran Cowart, Assistant to the President**

# THE JUNIOR LEAGUE OF ATLANTA COMMUNITY ADVISORY BOARD, 2023 - 2024

**Jen Bennecke**, Chair, Past President, The Junior League of Atlanta, Inc.

**Mindy Binderman**, Executive Director, GEEARS

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**Eshe' Collins**, Board Chair, Atlanta Public Schools

**Joli Cooper**, Executive Director, GreenLight Fund

**Rita Gibson**, Interim Executive Director, Voices for Georgia's Children

**Elyse Hammett**, Vice President of Marketing and Communications,  
Community Foundation for Greater Atlanta

**DiShonda Hughes**, Chief Mission Officer, The Atlanta Women's Foundation

**Janean Lewis**, Senior Policy Advisor, Youth Development & Education,  
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**Milton Little**, President, United Way of Greater Atlanta

**Tommy Pearce**, Executive Director, Neighborhood Nexus

**Chelsea Ulrich Tarnoff**, President-Elect, The Junior League of Atlanta, Inc.

**Dina Fuchs Beresin**, Director of Strategic Programs, Jewish Women's  
Fund of Atlanta

**Comer Yates**, Executive Director, Atlanta Speech School



## OUR STAFF

**Carey Merritt**, Director of Operations

**Samantha Moss**, Membership Administrative  
Assistant



# JLA IMPACT | HANDMADE BY JLA

## ORGANIZATIONS RECEIVING ITEMS FROM HANDMADE BY JLA IN 2023-2024:



As a part of the JLA's Community Council, Handmade by JLA volunteers work throughout the year to handcraft or assemble a variety of items to provide aid, comfort, and happiness to clients of our community partners. Below describes types and quantities of items made and delivered to our partner organizations throughout the 107th League Year!



ITEMS PROVIDED

- **Items for Warmth**  
No-sew fleece blankets, baby blankets, scarves, knit baby hats
- **Paper Goods**  
Greeting cards and bookmarks
- **Hygiene Kits**
- **Accessories**  
Superhero capes, tutus, eyemasks, hairbows

**375**

Paper goods such as greeting cards and bookmarks delivered

**336**

No-Sew Fleece Blankets and Scarves provided for adults and babies

**190**

Hygiene kits provided

**70**

Accessories such as superhero capes, tutus, eyemasks, and hairbows delivered



# JLA IMPACT | COMMUNITY SAMPLER



**JLA volunteers worked hard this year serving in the Community Sampler placement! Some of their work in the 107th League Year included:**

**38**

Partner organizations supported

**75**

Volunteer activities completed

**636**

Hours of service completed

## SERVICE ACTIVITIES

- **Perinatal Kit Packaging**  
in collaboration with Healthy Mothers, Healthy Babies
- **Organizing Projects**  
Clean-Ups, Clean-Outs, Closet Organizing
- **Serving Meals/Candy Hand-Out for Boo at the Zoo**
- **Facilitating Exercise & Hosting Events**  
Helping with partner celebration events for children with Down Syndrome



## CENTER FOR PUPPETRY ARTS

We are excited to include the Center for Puppetry Arts as a placement for the next League Year in 2024-2025! This year, Community Sampler placements helped with their Sensory-Friendly Sundays, which presents American Sign Language-interpreted performances to audiences. For this particular event, guests with visual impairments needing additional audio support can enjoy performances accompanied by live verbal commentary describing essential visuals in puppets, costumes, sets, and staging. JLA volunteers assist staff with welcoming guests and wayfinding. They might also be utilized in ushering anxious or overwhelmed guests to the quiet space, encouraging guests to make their way through Museum exhibits and/or in Create-A-Puppet Workshops (supporting young puppet builders in their process).



## HEALTHY MOTHERS, HEALTHY BABIES

This year, Community Sampler volunteers assisted with packaging Perinatal Kits in collaboration with Healthy Mothers, Healthy Babies. The perinatal care package project provides free essential perinatal care items to birth givers as an early intervention strategy to address maternal morbidity concerns in Georgia. The project's goal is to encourage positive maternal health and wellness, provide vital resources, and create partnerships with community organizations, faith-based institutions, and families. JLA volunteers assembled care packages with items like blood pressure monitors, breast milk storage bags, compression socks, an informational booklet, and more.

# PLACEMENT SPOTLIGHT: THE RONALD MCDONALD HOUSE - EGLESTON



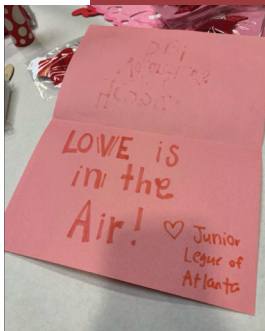
The Junior League of Atlanta's presence at the Ronald McDonald House- Egleston has been nothing short of impactful. Through the dedication of the 17 volunteers that work with our placement, we have provided much needed support for families navigating the challenges of childhood illness. By organizing various events and activities at the Ronald McDonald House- Egleston, our members create a comforting refuge in times of difficulty and have contributed over 104.5 impact hours, with more to come next year.

Our members participate in a number of activities at the Ronald McDonald House including:

- Providing & serving dinners to families and staff
- Organizing craft nights (Fall, Valentine's Day, and Earth Day)
- Hosting manicure parties
- Arranging games for families (i.e., Bingo)
- Hosting a Halloween party for families

The Junior League of Atlanta's involvement at the Ronald McDonald House- Egleston not only enriches the lives of the families we serve but also creates a supportive network of peers and friends among the volunteers themselves. Through shared experiences of service and compassion, bonds are forged that extend far beyond the walls of the Ronald McDonald House. As they bring light into the lives of others, our volunteers find fulfillment and purpose, knowing that their contributions are making a meaningful difference in the world and our own backyard.

*- Laura Bentley & Lara Martin, Co-Chairs*



# PLACEMENT SPOTLIGHT: GIRL SCOUTS OF GREATER ATLANTA

The Junior League of Atlanta's partnership with the Girl Scouts of Greater Atlanta - affectionately known as "Troop JLA" - has excelled this year in fulfilling its mission to instill courage, confidence, and character among young girls through fostering leadership and community skills.

*Pathways*, Troop JLA's flagship event, was a particular highlight this year. The event drew 50 middle and high school participants together to engage in workshops focusing on networking and personal growth. Additionally, *Pathways* showcased the power of effective mentorship, as 13 JLA mentors guided the girls through activities that taught them to transform casual interactions into meaningful connections and creatively express their personalities through crafting personalized canvas tote bags.

The Girl Scouts JLA Placement program's flexibility allowed 19 dedicated volunteers to contribute over 500 hours across various events, such as Kit Packing, the organization's annual STEM Expo, Girls Night Out and Gold Award Ceremony. Each was adapted to fit every schedule, ensuring impactful engagement with the Girl Scouts.

The recognitions of Troop JLA as both Community Placement of the Year and Community Champions underscore the transformative impact that structured and passionate volunteerism can have on youth development. The leadership of the placement co-chairs coupled with the commitment of all volunteers has significantly contributed to nurturing the potential of young leaders, setting a high standard for future initiatives, and solidifying the partnership between the Junior League of Atlanta and the Girl Scouts of Greater Atlanta as a model of community-driven success.

*- Briel Gordon & Jonecia Williamson, Co-Chairs*



## VOLUNTEER SPOTLIGHT: MEGAN MURPHY



Grateful for spaces that empower women and girls, I serve because I have the resources, capability, and moral imperative to do so. In the 2023-24 League year, I completed 17 shifts (37 hours) at the Atlanta Botanical Garden and 24 shifts (75 hours) with Girl Scouts of Greater Atlanta, planting physical and figurative seeds along the way to help drive sustainable community change.

One way I accomplished this in Girl Scouts was by mentoring 22 high-school-aged girls in their development and implementation of Gold Award projects. Bearing witness to the gumption and innovation of this population renewed my sense of hope for the future and my readiness to act alongside them.

One standout project proposal detailed the creation of a bi-monthly podcast by and for young women. These 30-minute episodes would showcase the range of possible STEM professions and bolster the visibility of female field experts by interviewing diverse women in STEM. As a research scientist, educator, and past Gold Award recipient, I was able to offer firsthand perspective on the underrepresentation of women within the biological sciences and actionable steps to recruit and promote industry leaders.

I am grateful to have had the opportunity to deepen my relationships with community leaders across my dual placements and to fine-tune my pedagogical approaches outside of my typical target audience of undergraduate STEM students.

*-Megan Murphy, Ph.D.*



## VOLUNTEER SPOTLIGHT: CAMRI DORSEY



As a JLA member, I'll bet a million bucks you've all heard the phrase "like-minded women." It's practically our motto! When I first joined, it was my reason too—I wanted to meet my "like-minded women," and I'm incredibly grateful to have found them during my provisional year and my time as a provisional advisor. My JLA journey has brought me some incredible friends who are now my lifelong friendships, which are my reason for staying in the League. I hope every new member has an amazing experience and fulfills their own "why" for joining.

This year, my placement as a Provisional Advisor has been particularly rewarding. Provisional Advisors play a crucial role in shaping the first impression of JLA. The provisional year is all about forging connections, networking, and creating those cherished lifelong friendships with the amazing women we'll serve and grow with.

Being a Provisional Advisor is such an impactful role because we're the friendship-makers, service connectors, and overall, first-stop for our new JLA members. We're the go-to person for any questions, the friendly face in the crowd, the first friend on their JLA journey, and the one to help transition them into their active years in the League. As Provisional Advisors, we are responsible for helping retain our new members, who will directly impact our community and continue to support the mission of the League.

*-Camri Dorsey*



# ADVOCACY & INITIATIVES | ACCOMPLISHMENTS

Advocacy and Initiatives celebrated the following accomplishments this year:

## A successful Capitol Day advocating for JLA-Supported Legislation including HB 404 - Safe At Home Act

- HB 404, the Safe At Home Act, will create a state standard for housing habitability.
- The bill's author, Representative Kasey Carpenter, was recognized as one of the Junior League of Atlanta's "Legislators of the Year" for his sponsorship and leadership.

## Childcare and Parents Services (CAPS)

- JLA supported an increase of budgetary funds for Childcare and Parent Services (CAPS), which provides subsidized childcare to low or no income families.

## Atlanta Public School District Search

- JLA supported the Atlanta Public School District's superintendent search in selecting a science of literacy candidate.

## Worked with the following Coalitions and Partners

- Georgia Early Education Alliance for Ready Students (GEEARS) - JLA partnered with GEEARS to support CAPS on funding and sponsored their Capitol Day, Strolling Thunder.
- Healthy Housing Coalition - Partnered with JLA to advocate for HB 404 and present at JLA's Equitable & Safe Housing Panel.
- Voices for GA's Children - JLA provided support at their GA Pre-K Week and GA Pre-K Day at the Capitol.



**Advocacy & Initiatives  
by the Numbers:**

**141** individuals attended a JLA Advocacy event in 2023 - 2024

**15** Advocacy In Action Newsletters were distributed

# A SIGNATURE JLA PROJECT, JOURNEY TO LITERACY, HOSTED 42 EVENTS THIS YEAR. COMMITTEE MEMBERS VOLUNTEERED 70 HOURS OF DIRECT COMMUNITY SERVICE!

## A partnership with Fulton County library branches: Metropolitan, Washington Park, Hapeville, and Southeast

- Selected 9 book titles & 9 craft projects
- Hosted 26 one-hour storytimes
- Served well over 160 library children
- Donated 60-80 books (sending one home per family)

## A partnership with City of Refuge, a non-profit providing transitional housing for families in crisis

- Hosted 9 storytimes this year, totalling 18 hours of programming
- Served 120+ children via storytime & crafts/snack time in library
- Participated in a Fall Trunk or Treat, donating candy, making crafts, and sending each child home with a donated book
- Held Back to School Bash bookmark craft event
- Hosted Holiday Craft Party which included sending each child home with a donated book

## Attended activity at Families First, an organization dedicated to building resilient families so all children can thrive

- Attended Back to School Bash, made bookmarks & passed out library information

## Worked with Everybody Wins!, an organization dedicated to improving literacy for children through powerful mentor relationships

- Hosted elementary class reading
- Restocked Little Free Libraries
- Participated in Back to School Bash (Atlanta Public Library collaboration)

## Participated in event at the Atlanta Botanical Gardens

- Hosted a booth at Trunk or Treat
- Donated 300 books
- Oversaw craft making flowered bookmarks



# SPOTLIGHT ON PROVISIONALS | FROM THE 107<sup>TH</sup> LEAGUE YEAR

The Provisional class did a phenomenal job this year with their service activity - collecting donations for **Bloom Our Youth!**

Bloom Our Youth is a refuge where foster children can find safe, nurturing foster families, training and support to help them heal, and free resources like clothing, school supplies, and toys so they can focus on thriving.

The Spring class alone collected more than **1,500 donated items, including 601 articles of clothing, 72 pairs of shoes, 187 hair care items, and more.** The collection directly impacted over 50 foster children and served both the **Bloom Closet**, a boutique-like shopping experience for foster children and their families, and **Bloom Closet Express**, a truck-based, pop-up boutique that travels to serve foster children located beyond The Bloom Closet's immediate reach.



# TRAINING INITIATIVES | 2023 - 2024



The Junior League of Atlanta, Inc. is the premier source for civic leadership training and development opportunities for women who want to bring about lasting and meaningful change in their communities.

Our training programs are presented in a variety of formats, both informal and formal. Members gain experiential training through their volunteer roles each year, serving in both internal and external capacities. This year, training programs were offered through three General Membership Meetings (GMM); Fundamentals (one-day programs); the JLA Leadership Institute (a course series consisting of multiple classes on a single topic of focus); and two Leadership Retreats.

*The Fall General Membership Meeting (above & right) featured both distinguished leaders from the United Way of Greater Atlanta, who presented the updated Child Well-Being Index, and an informative panel discussion on the state of childhood literacy in our community. The Winter GMM featured a deep dive of the 2023-2026 Strategic Plan and our three focus areas: Membership Experience, Community Impact, and Operational Excellence.*



## LEADERSHIP RETREAT

SUMMER RETREAT  
WINTER REFRESHER

## JLA FUNDAMENTALS

"LEADERSHIP BASICS"  
"UNDERSTANDING JLA'S COMMUNITY IMPACT"

## JLA LEADERSHIP INSTITUTE (JLALI)

"LEADING OTHERS, LEADING YOURSELF"

**Trainings Presented by the Junior League of Atlanta in 2023-2024:**



# Empowering Women to Transform the Atlanta Community Together: Strategic Plan for 2023-2026

## MEMBERSHIP EXPERIENCE

The Junior League of Atlanta member experience inspires lifelong membership by promoting the members' ability to be an effective community volunteer leader, ensuring the relevancy of Junior League membership.

- Provide a uniquely valuable membership experience that offers women the opportunity to develop relevant volunteer leadership skills through well-managed experiential learning, opportunities to serve, and training

- Evaluate and redefine membership requirements, including placement obligations and fundraising, to satisfy organizational needs to fulfill mission and to strengthen membership commitment and accountability

- Foster a culture of clear, open, and consistent communication built on respect, transparency, and knowledge sharing

- Develop and implement a formalized Recruitment plan, including targeted efforts through service-minded women with clarity around value proposition and mission

- Ensure the New Member development program and experience is rooted in organizational history, structure, and community impact; and is delivered consistently and timely

- Elevate JLA's brand as the organization that Atlanta women join to be trained volunteers serving the community, by telling impact stories, utilizing mission-relevant communications, and maintaining brand-aligned communication strategies

## COMMUNITY IMPACT

Junior League of Atlanta members are involved community leaders that leverage our collective volunteer service and collaboration to strategically address factors at the root cause of inequities in Atlanta and increase the self-determination of women and children.

- Deepen our Community Impact work by focusing on Literacy and how this issue impacts the self-determination of women and children.

- Community Placements, Projects, Advocacy, and Coalitions are selected by proactively defining where and how members can best serve, through evaluation of volunteer needs in the community; alignment within both Literacy and additional community needs; and the skills and abilities of members

- Strategically collaborate with mission- and Literacy-aligned community leaders and changemakers, sharing our goal of empowering women and children to be self-determined

- Create a clear, actionable multi-year community impact plan within Literacy, clarifying the outcomes we expect to see in that area

- Actively educate members on Literacy, building expertise on illiteracy as a root cause of inequities

## OPERATIONAL EXCELLENCE

The Junior League of Atlanta operates within a sustainable governance and management system that streamlines our structure, ensuring operational excellence and programmatic impact.

- Review and consider the split governance and management model, creating a governing Board and a separate Management Team

- Create a diversified fund development plan and infrastructure that assures stable and sustainable resource acquisition drawing on both internal and external support

- Strengthen members' placement satisfaction by ensuring high-quality volunteer Opportunities with relevant training and clear communication from placement leader

- Increase revenue through retention and recruitment with updated message clarity through intentional, engaging marketing strategy that supports our mission and shares our story

- Establish an actionable process for knowledge transfer and leadership training, ensuring consistency of programming year over year

- Provide financial transparency to members through financial dashboards and reporting

# 2023 - 2024 FUNDRAISERS | LITERACY WALK

The Junior League of Atlanta hosted its third annual Literacy Walk at Atlanta's Westside Park this year in partnership with the Mayor's Year of the Youth Program. The literacy-focused event kicked off with a proclamation presented by City Councilman Michael Julian Bond and then attendees took a walk through the storytelling trail in the park. Children enjoyed hearing stories read by Miss Atlanta Aaliyah Phillips and America's Got Talent Avery Dixon while eating popsicles from King of Pops and getting their faces painted! Participants visited booths across the park from GEEARS Early Education Ambassadors, Journey to Literacy, and Community Sampler's Teddy Bear Clinic. **The 212 attendees helped make this event a success by raising \$31,850 in the name of Literacy!**



THANK YOU TO OUR SPONSORS, WITHOUT WHOM THE LITERACY WALK WOULD NOT HAVE BEEN POSSIBLE:



# 2023 - 2024 FUNDRAISERS | TOAST OF ATLANTA

This year's Toast of Atlanta was a night to remember! **Held at 1075 West, this "party with a purpose" raised \$22,643 for the Junior League of Atlanta** to help fund its vision to be a catalyst for community change by empowering women to effect positive outcomes for the health, education, and welfare of women and children in the Metro Atlanta area. The evening featured heavy hors d'oeuvres provided by C. Parks Catering & Events, festive spirits, a silent auction, and VIP experiences including a Bubbly Bar, Kendra Scott Jewelry Pull and Wine Toss.



## MODERN LUXURY

Thank you to event sponsor Modern Luxury, whose support helped provide the VIP Experience at the Toast of Atlanta!

This year, the JLA has partnered with Modern Luxury to re-brand Peachtree Papers, JLA's magazine that shares an in-depth look at Atlanta's philanthropic spirit, promotes voluntarism, and showcases the impact of trained volunteers in our community, on the backside of Modern Luxury's Charity and Social Datebook. This single-issue production was distributed in print and online, leveraging a wide audience reach to share a glimpse into the JLA's legacy of service and impact. The Junior League of Atlanta was proud to award Modern Luxury with their "Friend of the League" award for 2024-2025 in appreciation of their continued support of our mission.



# 2023 - 2024 FUNDRAISERS | LITTLE BLACK DRESS INITIATIVE

The Little Black Dress Initiative (LBDI) is one of the Junior League's signature fundraisers, providing an opportunity for hands-on training and advocacy all while raising critical funds to support the League's mission. Advocates wear one black dress (or outfit) for five consecutive days, in an effort to spark conversations and awareness about poverty and related issues. In addition, advocates spread the word about JLA's collective impact in the community and ask others to donate towards this important cause.



**This year, we had 38 advocates who stepped up to raise \$57,921 from 795 generous donors!**

**Thank you to our 2023 - 2024 presenting sponsor, Northside Hospital, for your contributions towards this important initiative!**

**NORTHSIDE  
HOSPITAL**

# 2023 - 2024 FUNDRAISERS | SPIRIT OF VOLUNTARISM LUNCHEON

On May 2, 2024, we held our inaugural Spirit of Voluntarism Luncheon at partner Piedmont Park Conservancy. **The sold-out event had 200 attendees and raised \$36,367 for the Junior League of Atlanta!** We celebrated award winners, heard an engaging mission-based dialogue from Kate Atwood, founder of JLA partner Kate's Club, and Brittany Collins, founding director of PAACT: Promise All Atlanta Children Thrive. Attendees had a wonderful time connecting with one another. Thanks to all the sponsors, table hosts, attendees, paddle raisers, and volunteer leaders who made this event a success!



THANK YOU TO THE FOLLOWING CATALYST FOR CHANGE SPONSORS:

Sarah Batts  
Jennifer Bennecke  
Susannah Balish



# JLA FINANCIALS



The following statements reflect The Junior League of Atlanta's revenue and expenses from the 106th League Year, 2022-2023 according to the organization's 2022 Tax Year statement.

## REVENUE STATEMENT

<b>MEMBERSHIP DUES</b>	<b>\$ 269,193</b>
<b>FUNDRAISING EVENTS</b>	<b>\$ 56,717</b>
<b>CONTRIBUTIONS, GIFTS, GRANTS</b>	<b>\$ 186,651</b>
<b>TOTAL 2022 REVENUE</b>	<b>\$ 512,561</b>

## EXPENSES STATEMENT

<b>PROGRAM SERVICES</b>	<b>\$ 542,645</b>
<b>MANAGEMENT/GENERAL EXPENSES</b>	<b>\$ 119,092</b>
<b>FUNDRAISING EXPENSES</b>	<b>\$ 87,522</b>
<b>TOTAL 2022 EXPENSES</b>	<b>\$ 749,268</b>

# SUSTAINER ENGAGEMENT

The Junior League of Atlanta **Sustainers** had a great year full of events and ways to engage and connect with each other - including by attending the **Sustainer Soiree**, which featured catering by C. Parks Catering & Events, and the **Galentine's Luncheon**!



## SUSTAINER SOIREE

## GALETINE'S LUNCHEON

The Galentine's Luncheon featured a performance by JLA's women's choir - Peach Pipes (above).



# OUR DONORS 2023 | 2024

THANK YOU TO THE FOLLOWING INDIVIDUALS WHO DONATED TO THE ANNUAL FUND AT THE **1916 SOCIETY LEVEL!**

## COMMUNITY TRANSFORMER CIRCLE (\$5,000 + )

**Christian City**  
**Susannah Balish**  
**Sarah Batts**  
**Katherine Bosio**  
**Sarah Beth Brown**  
**The Helen Plummer Charitable Foundation**



*Donating members in the 1916 Society (above and below) who gave at the Community Transformer, President's Circle, and Isoline Campbell Circle levels enjoyed refreshments and comraderie at two donor appreciation events. Thank you to hosts Susan Ruediger and the restaurant Carmel for making these events possible!*

## PRESIDENT'S CIRCLE (\$4,999 - \$2,500)

<b>Christine Brodnan</b>	<b>Camille &amp; Paul Kesler</b>
<b>Sarah Cadagin</b>	<b>Catherine Kenimer</b>
<b>Carol Coleman</b>	<b>Zena Martin Sandra Morelli</b>
<b>Jennifer Coxen</b>	<b>Andrea Smith</b>
<b>Tara Craighead</b>	<b>Jane Kimbrell Smith</b>
<b>Charlotte Franklin</b>	<b>Lucy Carpenter Vance</b>
<b>Cassandra Frazier</b>	<b>Breanne West</b>
<b>Kara Gardner</b>	<b>Stephanie Wise</b>
<b>Chaundolyn Johnson</b>	<b>Gabrielle Wynn</b>
<b>Kelli H. Keb</b>	



## OUR DONORS 2023 | 2024

ISOLINE  
CAMPBELL CIRCLE  
(\$2,499 - \$1,000)

Jada Alexis  
Nancy Almquist  
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Terri L. Badour  
Jen & Paul Bennecke  
Michelle Bonds  
Stacy Brees  
Katharine Buckham  
Cynthia Candler  
Sandra Chesnutt  
Cynthia H. Clanton  
Quiana Riche-Clark  
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Ann W. Cramer  
Winifred David  
Sandy Day  
Jessica Dyckman

Sonya Enyia  
Andrea Goolsby  
Laura Guerin  
Radha Gumidyala  
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Walker  
Katie Watts  
Kelly Winship

Thank  
you

# OUR SPONSORS 2023 | 2024

THANK YOU TO OUR 2023-2024 LEAGUE WIDE SPONSORS!



KENDRA SCOTT



General Motors



INVESTMENT COUNSEL





## CONTACT INFORMATION

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