



Empowering Communities: The Junior League of Atlanta Hosts Spirit of Voluntarism Luncheon to Celebrate the Power of Volunteers in Making Lasting Community Impact

Atlanta, GA - April 1, 2024 - The Junior League of Atlanta is pleased to announce the upcoming Spirit of Voluntarism Luncheon, an event dedicated to recognizing the profound impact of volunteers on both individuals and communities. Set to take place on May 2, 2024, from 11am to 1pm at Greystone at Piedmont Park, this luncheon promises a dynamic dialogue between two influential leaders: Kate Atwood, founder of Kate's Club, and Brittany Collins, member of the Junior League of Atlanta and Executive Director of the Betty and Davis Fitzgerald Foundation.

The Spirit of Voluntarism Luncheon is not just an opportunity to honor remarkable individuals and organizations; it's a celebration of the transformative power of volunteers in Atlanta. Proceeds from this event directly support the Junior League of Atlanta's mission to advance women's leadership and create meaningful community impact through volunteer action, collaboration, and training. This year alone, the JLA invested over 40,000 volunteer hours, valued at \$1.2 Million into the Atlanta community, and provided nearly \$90,000 in funding to support its work with our community partners.

"At the Junior League of Atlanta, our vision is to be a catalyst for community change by empowering women who are passionately focused on the health, education, and welfare of women and children," said Chris Brodnan, President of the Junior League of Atlanta. "We are developing the next generation of community leaders who will then make the largest community impact. We collaborate with agencies and partners who are on the ground and share our collective goal of empowering women and children to be self-determined, no matter their zip code."

The Spirit of Voluntarism Luncheon will feature a lineup of distinguished honorees, including:

- L.E.A.D Center For Youth: Donor Advised Fund Gift: With a mission to empower youth to lead and transform the city of Atlanta by using the sports of baseball and tennis to teach Black youth to overcome three curveballs that threaten their success: crime, poverty, and racism.
- Northside Hospital: Sponsor of the Year: Northside Hospital is committed to the health and wellness of our community and the JLA was honored to earn their support as the Presenting Sponsor for its Little Black Dress Initiative.
- Atlanta Leaders for 100% Literacy: Friend of the League: Co-Chaired by Nancy Flake Jonshon and Dr. Kevin Murriel, these volunteer leaders represent a citywide movement to support Literacy and Justice for All, allowing JLA to make a deeper impact in the community for all children to thrive.
- Modern Luxury: Friend of the League: Elevating the brand of the JLA through a unique partnership with Peachtree Papers and Charity and Social Databook, Modern Luxury has helped JLA reach a broader audience and tell its story.



- Deanna Anderson: Isoline Campbell Award: Serving as the 100th President of the JLA, Deanna embodies the spirit of JLA's founder Isoline Campbell, from chairing the volunteer-run Everybody Wins! Atlanta board to serving as a push-assist for The Kyle Pease Foundation.

Join us for an inspiring and thought-provoking event as we celebrate the spirit of voluntarism and its extraordinary impact on our communities and ourselves.

Event Details:

Date: May 2, 2024

Time: 11:00am - 1:00pm

Location: Greystone at Piedmont Park, 1320 Monroe Drive, Atlanta, GA 30306 (Best address for GPS)

For more information and to purchase tickets, visit www.jlatlanta.org/events.

For media inquiries, please contact:

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Junior League of Atlanta